



News

For Immediate Release

Xanita North America Introduces Eco-Friendly Home Improvement Materials and Printing Substrates to US at Mountain Green Sustainability Conference at Warren Wilson College

ATLANTA, GA June 20, 2008 – Xanita North America is giving new meaning to sustainability at the second annual Mountain Green Sustainability Conference at Warren Wilson College, Asheville, NC. When attendees take snack breaks to sustain themselves, they'll be getting their goodies from counters made of post-consumer recycled paper and cardboard – and the counters can be re-used or recycled through mainstream recycling systems in the US.

Xanita North America (www.xanita.com), the Atlanta-based exclusive distributor of eco-friendly home improvement and printing materials developed by Xanita (Pty) Ltd, Cape Town, South Africa, also will supply the keynote speaker podium and signage throughout the conference in addition to a variety of furniture samples: shelving, table tops, drywall, flooring etc.—all made out of recycled materials.

“Our products, such as X-Board, X-Board Plus, can be used to replace wood, particle board, and other plastic laminates to build the exterior and interior of a home as well as its furnishings,” said Lisa Lai, president, Xanita North America. “They have the necessary structural strength, and they can be used in aesthetically pleasing ways, either through printing with environmentally friendly inks, painting or paper laminates. You could build a home from these materials, as Xanita has done by supplying the builder of 500 affordable housing units in South Africa. They can last for at least 25 years and simply be recycled when they are no longer needed.”

Xanita's high strength-to-weight ratio, VOC-Free (volatile organic compound) rigid boards are designed to replace formaldehyde-based furniture and construction boards,

typically including resin-bonded MDF and particle board. Xanita boards also replace non-renewable polymer-based rigid foam PVC, polypropylene, polystyrene and ABS sheeting, commonly used for internal and external advertising, display and construction applications.

“Xanita products are increasingly specified by environmentally-focused interior and furniture design specialists and leading architects and advertising agencies,” Lai said. “This is the first step in a coming sea change as we move toward the production of sustainable, recyclable structures that can be produced in printing/converting plants instead of in traditional fabrication shops. You'll find a mix of fit-for-purpose Xanita products in projects as diverse as life itself, and the possibilities are as unlimited as the human imagination.”

About Xanita North America

Headquartered in the Atlanta, GA suburb of Lawrenceville, Xanita North America is the exclusive North American distributor of sustainable, recyclable board and core materials developed by Xanita (Pty) Ltd of Cape Town, South Africa. Xanita eco-friendly home improvement and printing materials include **X-Board "Plus" (XB+)** for permanent applications, such as structures and home and office furniture; **X-Board Kraft (XBK)**, which can be covered with paper lamination or painted to create eco-displays, protective packaging, office workstation screens, dart boards, bulkheads, pillar wraps, temporary furniture and sets for plays, movies, television and photo shoots; **X-Board Print (XB)**, commonly used as a poster board substrate and to replace MDF and particleboard for custom-designed applications such as printed podiums, room dividers, promotional tables and chairs, bookshelves, coffins, structural POP displays, movie-sets, bulkheads and much more; **Mondi Indoor (MI)**, a printable kraft board used for indoor signage, banners; and **Mondi Xtreme (MX)**, a printable kraft-based board with excellent water and moisture hold-out for long-term indoor and short- to medium-term outdoor applications. Xanita products are distributed in 24 countries. For additional information in North America, contact Xanita North America, 900 Raco Drive, Lawrenceville, GA 30045. Tel: +1-678-407-6887 Fax: +1-770-277-7663 info@xanitausa.com www.xanita.com.

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Xanita X-Board and X-Board Plus can be used to create eco-friendly furniture, including tables, shelving and home entertainment units, and flooring. When items are no longer needed, they can be recycled and repulped.

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